



## **MID-MICHIGAN CRIME STOPPERS PROGRAMS ANNOUNCE NEW TIP-TAKING TECHNOLOGY**

**January 3, 2016, Mid-MI** Crime Stoppers programs in Mid-Michigan who share the 1-800-422-JAIL anonymous tip line are proud to provide a new and more efficient way for the general public to offer information to help prevent and solve crime in their communities. Anderson Software, the company that designed the new program, leads the industry with its latest secure and anonymous tip acquisition and management solution called P3 Intel ([p3intel.com](http://p3intel.com)). Counties that offer the Crime Stoppers program in Mid-Michigan include Flint/Genesee, Saginaw, Bay, Gladwin, Iosco, Arenac, Midland, Ogemaw, Alpena, Presque Isle, Alcona, and Montmorency.

The new P3tips program, via the free *P3tips* mobile app, is completely anonymous and tips submitted will allow tipsters to upload images, videos, and documents along with tip information. Anderson Software's sophisticated encryption process obscures all identifying information and provides assured anonymity for tipsters.

Other ways to submit anonymous information to Crime Stoppers is to use *p3tips.com* on a personal computer or a mobile browser. Tipsters can still continue to call the phone hotline 1-800-422-JAIL. No matter which method is used, once a person submits a tip, they will be given a TIP ID and a PASSWORD. Tipsters can login to *p3tips.com* and submit follow-up information, engage in real-time chat/two-way dialogue with Crime Stoppers, be informed of the outcome of the tip, and access any pertinent reward information.

Utilizing Anderson Software's P3tips program will strongly enhance the mission of Crime Stoppers, which is to partner with law enforcement, the media, and the community to help prevent and solve crime. We will continue to work diligently to empower, educate, and engage citizens in the efforts of reducing and fighting crime.

If anyone is interested in starting a Crime Stoppers program in a community where a program does not exist, please contact CS USA Regional Director, Julie Lopez.

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Crime Stoppers is a 501c3, non-profit organization and 100% of donations come from individuals and companies sharing our common goal - to help make our communities in Mid-Michigan a safer place to live, work, and play.